Cover
 Understanding Curriculum

Colin J. Marsh

title : Key Concepts for Understanding Curriculum Teachers' Library (London, England); 4th Ed.
author : Marsh, Colin J.
publisher : Taylor \& Francis Routledge
isbn10|asin : 041546577X
print isbn13 : 9780415465779
ebook isbn13 : 9780203870457
language : English
subject Education--Curricula, Curriculum planning, Education--Curricula--Philosophy, Educational tests and measurements, gtt-Leerplannen.
publication date : 2009
lec: LB1570.M3668 2009eb
ddc : 375/.001
subject : Education--Curricula, Curriculum planning, Education--Curricula--Philosophy, Educational tests and measurements, gtt-Leerplannen.

## < previous page

page_i

## Page i

Key Concepts for Understanding Curriculum
Key Concepts for Understanding Curriculum is an invaluable guide for all involved in curriculum matters. Now fully updated, this revised and enlarged fourth edition not only provides a solid grounding in the subject but also covers the latest trends and issues affecting the field. Written in Marsh's clear and accessible style, the book details the strengths, weaknesses and controversies around major concepts in curriculum, including

- curriculum planning and development
- curriculum management
- teaching perspectives
- collaborative involvement in curriculum
- curriculum ideology.

Now updated with new chapters on curriculum models, school-based curriculum development, learning studies, ICT developments in assessment, the new edition includes extra detail on standards and essential learning factors that have recently been introduced in a number of countries, including the UK, USA and Australia.
This up-to-date edition of a definitive text will be essential reading for anyone involved in curriculum planning or development. It will be especially useful to students training to be teachers, and practising teachers following professional development programmes.
Colin J. Marsh is Adjunct Professor at Curtin University, Western Australia. He has been involved in teaching at all levels, from primary school to university, over many years. He has written over thirty books on teaching and learning, including in the areas of curriculum planning, development and evaluation.

## < previous page

page_ii
next page >

## Page ii

## The Teacher's Library

Series Editor: Professor Ivor F. Goodson, Warner Graduate School, University of Rochester, USA and Applied Research in Education, University of East Anglia, Norwich, UK
The prime intention of The Teachers' Library is to provide impetus and support to analytical and research-oriented teaching practice. Each book in the series has been written to satisfy the needs of teachers wishing to study education and reflect upon their own practice.
Search and Re-search
What the inquiring teacher needs to know
Rita S. Brause and John S. Mayher

## Doing Qualitative Research

Circles within circles
Margot Ely, Margaret Anzul, Teri Freidman, Diane Garner and Ann McCormack
Beginning Qualitative Research
P. Maykut and R. Morehouse

Becoming a Teacher
Gary Borich
Participatory Evaluation in Education
J. Bradley Cousins and Lorna M. Earl

Schooling for Change
Andy Hargreaves and Lorna M. Earl and J. Ryan
Studying School Subjects
Ivor F. Goodson and Colin J. Marsh

## On Writing Qualitative Research

Living by words
Margot Ely, Ruth Vinz, Maryann Downing and Margaret Anzul

## Subject Knowledge

Readings for the study of school subjects
Ivor F. Goodson with Christopher J. Anstead and J. Marshall Mangan
Fundamentals of Education Research, new edition
Gary Anderson
Students as Researchers
Creating classrooms that matter
Shirley R. Steinberg and Joe L. Kinchloe
Teachers as Researchers
Qualitative inquiry as a path to empowerment, 2nd edition
Joe L. Kincheloe
Key Concepts for Understanding Curriculum, 4th edition
Colin J. Marsh
Becoming a Scholar-Practitioner Leader
The critical empowerment of educators
Raymond Horn and Patrick Jenlink
< previous page page_ii next page >
< previous page ..... page_iiiKey Concepts for Understanding CurriculumFourth editionColin J. MarshTaylor \& Francis Group
LONDON AND NEW YORK

## < previous page

Page iv
First published 2009
by Routledge
2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN
Simultaneously published in the USA and Canada
by Routledge
270 Madison Ave, New York, NY 10016
Routledge is an imprint of the Taylor \& Francis Group, an informa business
This edition published in the Taylor \& Francis e-Library, 2009.
To purchase your own copy of this or any of Taylor \& Francis or Routledge's collection of thousands of eBooks please go to www.eBookstore.tandf.co.uk.
© 2009 Colin J. Marsh
All rights reserved. No part of this book may be reprinted or reproduced or utilized in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publishers.
British Library Cataloguing in Publication Data
A catalogue record for this book is available from the British Library
Library of Congress Cataloging in Publication Data
Marsh, Colin J.
Key concepts for understanding curriculum / Colin J. Marsh. - 4th ed.
p. cm.

1. Education-Curricula. 2. Curriculum planning. 3. Education-CurriculaPhilosophy. 4. Educational tests and measurements. I. Title.
LB1570.M3668 2009
3750.001-dc22 2008023711

ISBN 0-203-87045-X Master e-book ISBN
ISBN 978-0-415-46577-9 (hbk)
ISBN 978-0-415-46578-6 (pbk)

## < previous page <br> page_iv <br> next page >

## Page v

To Glen, for all her love and support
< previous page
< previous page

This page intentionally left blank.
< previous page

## Page vii Contents

| List of illustrations | xiv |
| :--- | :--- |
| Preface | xvi |

PART I Introduction
1 What is curriculum?
Introduction
Some definitions of curriculum
Characteristics of curriculum
Who is involved in curriculum?
Reflections and issues
Web sources
2 Introducing key concepts
Introduction
Searching for key concepts
Categories of concepts included in this volume 13
Generic categories 14
Curriculum planning and development 14
$\begin{array}{ll}\text { Curriculum management } & 15 \\ 15\end{array}$

| Teaching perspectives | 15 |
| :--- | :--- |

Collaborative involvement in curriculum 15
Curriculum ideology 16
Alternative perspectives 16
Concluding comments 18
Reflections and issues 18
Web sources 19
PART II Curriculum planning and development 21
3 Using curriculum models as a planning tool 23
< previous page page_vii next page >
< previous page page_viii ..... next page
Page viii
Introduction ..... 23
The value of curriculum models ..... 23
Commentaries on curriculum models ..... 25
A critical analysis of two models ..... 29
Concluding comments ..... 34
Reflections and issues ..... 34
Web sources ..... 35
4 Curriculum frameworks ..... 36
Introduction ..... 36
What is a curriculum framework? ..... 36
Frameworks produced by theorists and educators ..... 36
Recent approaches ..... 38
Features of curriculum frameworks ..... 38
Impact upon teachers ..... 39
Examples ..... 40
Concluding comments ..... 44
Reflections and issues ..... 44
Web sources ..... 45
5 Objectives, learning outcomes and standards ..... 46
Introduction ..... 46
Objectives ..... 46
Outcomes ..... 47
Standards ..... 48
The relative merits of objectives, outcomes and standards ..... 49
Types of objectives ..... 51
Behavioural objectives ..... 51
Instructional objectives ..... 52
Classifying objectives ..... 53
Concluding comments ..... 54
Reflections and issues ..... 54
Web sources ..... 54
6 Selecting and organizing teaching and learning modes ..... 56
Introduction ..... 56
Matching teacher and student priorities ..... 56
Making use of technology ..... 59
Impact of standards on teaching and learning modes ..... 62
Teaching and learning modes ..... 62
Examples of modes ..... 63
Cooperative learning ..... 65
On-line teaching ..... 68
Concluding comments ..... 68
< previous page
< previous page ..... page_ix
Page ix
Reflections and issues ..... 68
Web sources ..... 69
7 Assessment, grading and reporting ..... 70
Introduction ..... 70
Assessment ..... 71
Reasons for assessment ..... 71
Assessing for whom? ..... 72
Important emphases in assessment ..... 73
Assessment for learning ..... 75
Assessment: value continua ..... 76
Commonly used assessment techniques ..... 84
Trends in reporting ..... 88
New developments in assessment and reporting ..... 89
Concluding comments ..... 90
Reflections and issues ..... 90
Web sources ..... 91
8 Curriculum implementation ..... 92
Introduction ..... 92
Definitions and terms ..... 92
Influences on implementation ..... 94
Problems of describing/measuring implementation ..... 97
Measuring student activities and achievements ..... 98
Measuring use of curriculum materials ..... 98
Measuring teacher activities ..... 99
Research on implementation ..... 101
Fidelity of implementation ..... 101
Adaptation in implementation ..... 103
Mutual adaptation ..... 103
The continuing debate: fidelity of use versus mutual adaptation in the 1990s and beyond ..... 104
Specific examples of curriculum implementation ..... 106
Concluding comments ..... 108
Reflections and issues ..... 108
Web sources ..... 109
PART III Curriculum management ..... 111
9 Innovation and planned change ..... 113
Introduction ..... 113
Some basic terms ..... 114
< previous page page_ix next page >
< previous page page_x ..... next page >
Page x
The process of educational change ..... 115
Change leaders ..... 118
Diffusion and dissemination ..... 119
Change strategies and tactics ..... 120
Contexts of innovations ..... 124
Models of change ..... 124
Which innovations last? ..... 125
Reflections and issues ..... 126
Web sources ..... 127
10 Leadership and the school principal ..... 128
Introduction ..... 128
Functions and standards ..... 131
Leadership qualities and styles ..... 132
Transformational leadership ..... 132
Concluding comments ..... 135
Reflections and issues ..... 136
Web sources ..... 136
11 School-based curriculum development: idealized or actual? ..... 137
Introduction ..... 137
Some basic terms and issues ..... 137
Conceptual analysis of SBCD ..... 142
Processes in a school to support SBCD ..... 148
Concluding comments ..... 149
Reflections and issues ..... 150
Web sources ..... 150
12 School evaluations/reviews ..... 151
Introduction ..... 151
Some basic terms ..... 151
Purposes ..... 154
Persons involved ..... 159
Concluding comments ..... 160
Reflections and issues ..... 160
Web sources ..... 161
13 Curriculum reform ..... 162
Introduction ..... 162
What is curriculum reform? ..... 162
Ideology and reform ..... 163
Reform reports ..... 164
Examples ..... 165
Comprehensive school reform programmes ..... 167
< previous page page_x ..... next page >
< previous page page_xi ..... next page >
Page xi
Concluding comments ..... 169
Reflections and issues ..... 170
Web sources ..... 170
PART IV Teaching perspectives ..... 173
14 Learning environments ..... 175
Introduction ..... 175
Classroom settings ..... 176
Other physical and psychological factors in the classroom ..... 180
Psychosocial environment ..... 184
Other learning settings ..... 186
Concluding comments ..... 187
Reflections and issues ..... 188
Web sources ..... 189
15 Teacher appraisal ..... 190
Introduction ..... 190
Some basic terms ..... 191
Teacher appraisal developments ..... 192
Why do teacher appraisals? ..... 197
Teaching portfolios ..... 199
Problems and issues ..... 200
Concluding comments ..... 201
Reflections and issues ..... 201
Web sources ..... 202
PART V Collaborative involvement in curriculum ..... 203
16 Decision-makers, stakeholders and influences ..... 205
Introduction ..... 205
Some basic terms ..... 205
Classification ..... 206
Decision-makers ..... 206
Politicians ..... 207
Superintendents/chief education officers/directors-general ..... 208
State departments/local education authorities ..... 209
Assessment boards ..... 209
Teacher unions ..... 210
Parents and school councils/boards ..... 210
< previous page page_xi
< previous page page_xii ..... next page >
Page xii
School principals/heads ..... 211
Teachers ..... 211
Students ..... 212
Academics ..... 213
Employers ..... 213
Influences ..... 214
Concluding comments ..... 218
Reflections and issues ..... 218
Web sources ..... 219
17 Teachers as researchers: action research and lesson study ..... 220
Introduction ..... 220
Some basic terms ..... 220
Making a start with action research ..... 222
Other complexities about action research ..... 223
Limiting factors ..... 226
Impact of action research upon schools ..... 227
Lesson study ..... 227
Concluding comments ..... 230
Reflections and issues ..... 231
Web sources ..... 232
18 Parent-teacher participation ..... 233
Introduction ..... 233
Some basic terms ..... 233
Claims and counterclaims about parent participation ..... 234
A continuum of parent participation ..... 238
Intended practices and actual outcomes ..... 240
Training needs ..... 241
School councils ..... 243
Concluding comments ..... 245
Reflections and issues ..... 245
Web sources ..... 246
PART VI Curriculum ideology ..... 247
19 Curriculum theorizing ..... 249
Introduction ..... 249
What is curriculum theorizing? ..... 249
Critical-exploratory theorizers ..... 250
Social and cultural control, social reproduction and cultural reproduction ..... 252
< previous page page_xii ..... next page >
< previous pagepage_xiiinext page >
Page xiii
Literacy artist ..... 253
Existential and psychoanalytical ..... 253
Phenomenological theorizing ..... 254
Autobiographical/biographical theorizing ..... 255
Racial theorizing ..... 256
Gender analysis and male identity ..... 256
Postmodern theorizing ..... 256
Review of curriculum theorizing ..... 257
Concluding comments ..... 258
Reflections and issues ..... 258
Web sources ..... 259
20 Gender, sexuality and the curriculum ..... 260
Introduction ..... 260
Feminist pedagogy ..... 260
Historical background ..... 261
Feminist critiques of schooling ..... 262
Students ..... 264
Teachers ..... 265
Gender differences in society ..... 266
Gender analysis and challenges to heteronormativity ..... 268
Concluding comments ..... 269
Reflections and issues ..... 270
Web sources ..... 271
21 Postmodernism and the curriculum ..... 272
Introduction ..... 272
Some major terms ..... 272
Postmodernism and schooling ..... 276
Postmodernism and the curriculum ..... 278
Critics of postmodernism ..... 280
Concluding comments ..... 282
Reflections and issues ..... 282
Web sources ..... 283
Bibliography ..... 284
Index ..... 331
< previous pagepage_xiiinext page
< previous page page_xiv
Page xiv
illustrations
Figures
3.1 Ralph Tyler's principles ..... 30
7.1 Coordinated ICT assessment framework ..... 74
9.1 Educational change process ..... 116
11.1 A matrix of SBCD variations ..... 140
11.2 Levels of dissatisfaction/satisfaction ..... 143
11.3 Force field for using an educational innovation ..... 144
12.1 Techniques for collecting data at different phases of implementing new programmes ..... 155
17.1 The action research spiral ..... 222
Tables
3.1 A classification of curriculum models ..... 25
3.2 Date of publication of selected curriculum models ..... 26
3.3 Descriptive models ..... 27
3.4 Conceptual models ..... 28
3.5 Examples of critical theorizers ..... 28
4.1 A framework based on 'Realms of meaning' ..... 37
5.1 Examples of subject-matter Curriculum Standards (USA) ..... 48
6.1 Teacher-directed ( T ) and student-centred ( S ) emphases in lessons ..... 64
7.1 Value continua in assessment ..... 77
7.2 Commonly used assessment techniques ..... 78
8.1 Factors affecting implementation ..... 95
8.2 Source of concern (SoC) ..... 100
9.1 Dissemination tactics and their effects ..... 121
9.2 Categories of models of change ..... 123
9.3 Eight basic lessons of the new paradigm of change ..... 123
11.1 A conceptual map: facilitating school-based curriculum development (SBCD) ..... 141
< previous page page_xiv next page >
< previous page page_xv ..... next page
Page xv
12.1 Techniques used to obtain evaluative data about teacher-student interactions ..... 156
12.2 School objectives and performance indicators ..... 158
14.1 Important psychosocial and physical factors in computer-networked classrooms ..... 182
15.1 Benefits and problems of teacher appraisal ..... 198
16.1 Decision-makers/stakeholders ..... 206
16.2 Influences ..... 207
18.1 Continuum of parent participation ..... 236
20.1 Some teaching activities to reduce sex stereotyping ..... 263
Boxes
6.1 Overview of eighteen alternative teaching and learning modes ..... 57
6.2 Characteristics of cooperative learning classrooms ..... 66
6.3 Benefits of cooperative learning ..... 67
7.1 Some basic principles of assessment ..... 72
7.2 Some characteristics of authentic assessment ..... 84
7.3 Examples of what a student portfolio might contain ..... 86
9.1 The longevity of innovations ..... 125
10.1 Domains in which the principal is expected to demonstrate leadership ..... 130
12.1 Elements of school-level evaluation ..... 152
14.1 Checklist to evaluate the use of classroom space ..... 178
17.1 Techniques available to teachers ..... 224
18.1 Claims in favour of parent participation ..... 234
18.2 Claims against parent participation ..... 237
18.3 Problems and issues for school councils ..... 244
< previous page page_xv

## < previous page

page_xvi

## Page xvi

## Preface

Reynolds (2003) uses various metaphors to describe curriculum - lines of flight; a river runs through it - and to express images of inspiration, movement, continuity and integration.
Glatthorn and Jailall (2000) also use the metaphor of curriculum as several streams flowing through the system 'ebbing at times, then gathering strength and flowing together in a dynamic confluence' (p. 98).
By contrast, Wright (2000) describes curriculum in more chaotic but cutting-edge ways. He argues that it is problematic to categorize the field of curriculum - 'as difficult as attempting to nail Jell-O to a wall' (p.12).
There continues to be much interest in curriculum matters - a range of very different theoretical discourses continue to be widely discussed. Major initiatives by governments and politicians to exert their respective stamps on what they consider to be essential learning and standards have appeared (and sometimes reappeared).
As we close out the final years of the first decade of the twenty-first century we should reflect on these heady days. There is an international interest in the OECD's Programme for International Student Assessment (PISA) rankings between countries. Ambitious, large-scale curriculum reforms have been initiated in a number of countries, especially the UK and the USA and also in Singapore and Hong Kong. The results to date have demonstrated some short-term successes but long-term issues still have to be resolved.
The players who are taking leading roles in policy formulation are changing, with increasing pressures coming from politicians and employer groups, as well as from community interest groups, parents, teachers and students. A number of these individuals and groups have very limited understanding of curriculum theories, principles and processes, even though they are prepared to commit enormous amounts of funds and energy to advance their preferred solutions to specific curriculum problems.
Key Concepts for Understanding the Curriculum is aimed at assisting various personnel concerned about and involved in curriculum decision-making. Of course, a major clientele are those pre-service teachers who will be commencing fulltime careers in schools, namely students who are taking teacher

## < previous page

page_xvi
next page >

## < previous page

## Page xvii

education degrees (BA (Education), Bachelor of Education, Diploma of Education, Diploma of Teaching and PGCEs). Another major group who are likely to be very interested in the book include those practising teachers who are embarking upon professional development programmes. Parents and community members involved as school governors and members of school councils, boards and districts will obtain considerable assistance from the succinctly stated commentaries about major curriculum concepts.
The book provides details about twenty-one major concepts in curriculum. In such a small space each chapter cannot provide an exhaustive treatment of each concept, but every attempt has been made to highlight major features, controversies, strengths and weaknesses. In particular, the follow-up questions and web sources challenge the reader to reflect further upon specific issues relating to each concept and there is a listing of recent references at the end of the book.
I acknowledge various colleagues in curriculum, both within Australia and in the United Kingdom, the United States of America and Canada, who have helped me hone my ideas over the decades about curriculum. They include Michael Fullan, Gene Hall, Paul Klohr, Michael Huberman, Elliot Eisner, Bill Reid, Helen Simons, Kerry Kennedy, Eric Hoyle, Ray Bolam, Michal Connelly, Christine Deer, David Smith, Noel Gough, Chris Day, Ivor Goodson, Brian Caldwell, Paul Morris, David Tripp and John Elliott.
The fourth edition includes a number of new concepts which are having considerable impact during the twenty-first century.
For permission to reproduce figures and tables I am most grateful to Patricia Broadfoot, Brian Caldwell, Chris Day, Stephen Kemmis and Barry Fraser. A special word of thanks is due to Suzanne Stocker for her expert secretarial assistance in the preparation of the manuscript.

## < previous page

< previous page page_xviii ..... next page >
Page xviiiThis page intentionally left blank.
< previous page ..... page_xviii ..... next page >
< previous page

## Page 2

This page intentionally left blank.
< previous page

